



CYPRIS

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Cypris Materials Announces Collaboration with BASF

Initial Collaboration Will Focus on applications for Cypris' structural color technology

Berkeley, CA: Cypris Materials today announced its partnership with BASF Corporation (BASF). This partnership will focus on the development and applications of brilliant, paintable, structural color.

"Our partnership with BASF, the world's largest chemical company, is an exciting opportunity to advance and showcase Cypris' next generation color technology," says Ryan Pearson, CEO of Cypris Materials. "Historically, structural color has been limited to small, expensive production runs of a few select colors – Cypris' technology enables our customers to customize color on-site."

Cypris, in tandem with BASF's leading experts, has made game-changing improvements, and together continue to rapidly develop for our customers. BASF is uniquely positioned to commercialize disruptive technologies and is committed to working with companies at the leading edge of materials innovation.

"The high chroma, tuneability and accessible formulation makes this a leader and among the most exciting structural color platforms we have seen. It offers a new tool in engineering novel concepts that extend the aesthetic potential of coloration" says Christopher Hewitt, Innovation Network Manager at BASF.

The benefits of this new partnership include:

- Developing, producing, and marketing innovative, next-generation sustainable color technologies.
- Collaboration to develop scalable formulations that enable field application.

About Cypris Materials: Cypris Materials is developing a new generation of color - producing an enhanced and exclusive spectrum of color, simplifying formulation, all while eliminating the need for toxic pigments, dyes, metals, or expensive engineering practices. Backed by an extensive patent portfolio, Cypris enables the first paintable and printable, nature inspired, structural color coatings. Cypris collaborates with industry-leading partners in a variety of markets and applications to impressively differentiate their brand and product(s) with colors and color effects not possible through any other means. Learn more at www.cyprismaterials.com.

About BASF: At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2019. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depository Receipts (BASFY) in the U.S. Further information at www.basf.com

